



LADIES & GENTLEMEN

**ROLL UP  
ROLL UP**

THE MOST EXCITING, ENTICING & EFFICIENT

**GRAPHIC DESIGN**

**THAT REALLY WORKS!**



**STARRING**



PECKHAM  
**RYE**

HENS *for*  
**PETS**

INCOME  
**MAX**

ACTONS  
INJURY  
SOLICITORS

**BETTER  
LANGUAGES**

[www.attitudedesign.co.uk](http://www.attitudedesign.co.uk)

# ANY DESIGN AGENCY CAN MAKE THEATRICAL CLAIMS.



HERE AT ATTITUDE OUR CLAIMS ARE BACKED  
UP BY REAL DESIGN RESULTS. THIS SHOWCASE  
CELEBRATES THE SUCCESS OF A SELECTION OF  
OUR WORK. ENJOY.



SALES UP **75%** SINCE SITE LAUNCH

**“ATTITUDE UNDERSTOOD WHAT WE WERE ABOUT AND  
HOW BEST TO PRESENT OUR SHOP AND BRAND HERITAGE  
IN AN ENGAGING AND QUITE UNIQUE WAY ONLINE”**

**MARTIN BRIGHTY**

PECKHAM RYE LONDON | [WWW.PECKHAMRYE.COM](http://WWW.PECKHAMRYE.COM)

**Peckham Rye®**  
LONDON



## APPLE IPHONE REFERENCE APP

**“WE LOVE EVERYTHING ABOUT IBENEFITS FROM THE  
FANTASTIC BRANDING TO THE AMAZING FUNCTIONALITY”**

**LEE HEALEY**  
INCOME MAX | [WWW.INCOMEMAX.CO.UK](http://WWW.INCOMEMAX.CO.UK)

**IncomeMAX**  
the entitlement experts



**ORDERS IN FIRST 10 WEEKS**

**“THE PROJECT WAS HANDLED PROFESSIONALLY AND  
WITHIN TIMESCALES, THE END RESULT IS GREAT, IT LOOKS  
GOOD AND WORKS WELL AND MY CUSTOMERS ARE ALL  
VERY COMPLIMENTARY”**

**TERESA BENHAM**  
HENS FOR PETS | [WWW.HENSFORPETS.CO.UK](http://WWW.HENSFORPETS.CO.UK)



50%



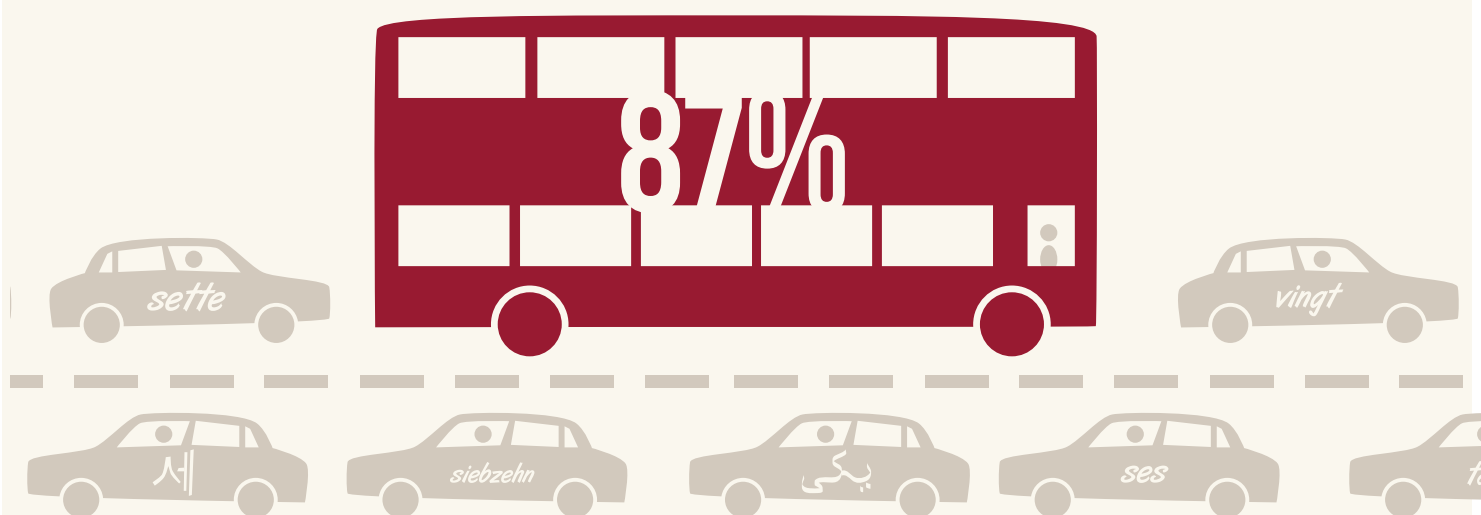
## INCREASE IN WEB ENQUIRIES

“ATTITUDE DESIGN HAVE ALWAYS BEEN EXTREMELY PRO-ACTIVE AND EXCEEDED OUR EXPECTATIONS WITH THE DESIGN PROCESS AND THEIR WILLINGNESS TO HELP AT EVERY STAGE”

**VICTORIA MORELL**

ACTONS SOLICITORS | [WWW.ACTONS.CO.UK](http://WWW.ACTONS.CO.UK)

actons  
solicitors



## INCREASE IN WEB TRAFFIC

“JUST LOOKED AT PRE AND POST REDESIGN STATS IN GOOGLE ANALYTICS, 87% INCREASE IN SITE TRAFFIC. ITS NOT ALL ABOUT NUMBERS THOUGH, IT’S QUALITY OF SITE VIEWERS, WE’VE GAINED CLIENTS LIKE ICELAND FOODS, DEBENHAMS AND M&S DIRECTLY FROM THE WEBSITE”

**MIKE HUNTER**

BETTER LANGUAGES | [WWW.BETTERLANGUAGES.COM](http://WWW.BETTERLANGUAGES.COM)

 [betterlanguages.com](http://betterlanguages.com)

## COMPANY INFORMATION

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Attitude Design is a professional graphic design company based in Nottingham, UK. We specialize in branding, print design, web design, new media design and marketing strategy. This means we can provide you with many ideas to improve your business image and we can also carry these ideas through in style.

Our wide range of services and business driven approach differentiates us from typical web design companies and design agencies. We can carry out your design requirements across all medias, making us a 'one stop shop' for all your design and marketing needs.

With our technical and strategic thinking and a high quality of graphic design - accompanied with personal attention and competitive prices, we believe we have the right attitude to really make a difference.

### CONTACT INFORMATION

Attitude Design Ltd.  
Lace Market House  
54-56 High Pavement  
The Lace Market  
Nottingham  
NG1 1HW  
T: 0845 0700 820  
E: [info@attitudedesign.co.uk](mailto:info@attitudedesign.co.uk)  
W: [attitudedesign.co.uk](http://attitudedesign.co.uk)

Attitude Design Ltd. Registered company no. 6562265. Registered address: 35 Highfield Drive, Carlton, Nottingham, NG4 1JQ

### SERVICES WE OFFER

#### BRANDING

- Identity design
- Guidelines for consistent implementation
- Stationery
- Planning & strategy
- Brand placement
- Marketing concepts

#### STANDARDS COMPLIANT WEB DESIGN INCLUDING:

- HTML / CSS websites
- E-commerce (Online shops)
- Blogs
- SEO (Search Engine Optimisation)
- Open source systems (e.g. Drupal, WordPress)
- Solutions for hand held devices
- Animation
- Social media integration & RSS

#### PRINT DESIGN – INCLUDING DESIGN FOR:

- Print
- Advertising
- Brochures / leaflets
- Exhibition materials
- Catalogues / menus
- Newsletters
- Packaging

#### MULTI-MEDIA

- Photography
- Presentations
- iPhone applications
- Film / video
- TV advertising

#### OTHER SERVICES INCLUDE

- Consultancy
- Art direction

**WHAT NOW?**

**PERFORM WITH ATTITUDE.**

**CALL : 0845 0700 820**

**EMAIL : [INFO@ATTITUDEDESIGN.CO.UK](mailto:INFO@ATTITUDEDESIGN.CO.UK)**

**WEB: [WWW.ATTITUDEDESIGN.CO.UK](http://WWW.ATTITUDEDESIGN.CO.UK)**